



Cindy Morris,^{MSW}
Author, Speaker, and Counselor-at-Large

14 Interview Questions for Cindy Morris, MSW

Author of Priestess Entrepreneur:
Keep your Soul Surviving as Your Business is Thriving

1. What is the book about?
2. What message are you trying to convey?
3. What motivated you to write the book?
4. What is the significance of the title?
5. What is a Priestess Entrepreneur?
6. How did you come from your academic training as a horticulturist and a social worker to own a retail flower business and then to become an author?
7. Tell me about the importance of intuition. Why would a business person benefit by trusting her intuition?
8. Why do you think it is important for business owners to read this book?
9. You talk a lot in the book about vigilant self-care. What is vigilant self-care and why is it so important?
10. Do you think women have unique issues in running a business?
11. Tell me about the chapter called: "Who died and made me mother? The joys and nightmares of having employees"
12. How come some people seem to make better decisions than others? What's the best way to make decisions for our businesses?
13. What about getting advice? Do you have any advice on seeking advice?
14. Do you have a system or check-list for business owners so they can see if they are on track with their vision and where they want to go?